



## Templater Licensing Fee Schedules

Prices listed in US Dollars (USD) not including sales tax or VAT

Prices subject to change without warning based on cost changes.

Dataclay will make every effort to maintain this price list accurately and accordingly.

**Enterprise organizations should reference enterprise pricing.\***

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\* **“Enterprise”** means an organization (including its affiliates) that meets one or more of the following criteria upon the effective date of procuring a license or upon renewal of a license subscription term. Licensee’s organization (including affiliates) is an Enterprise if it:

- (a) employs more than 250 individuals as employees or consultants;
- (b) has annual gross revenues of \$20,000,000 or more;
- (c) intends to use the Software to auto-generate or modify more than: 1,000 videos per day; 3,000 videos per week; 10,000 videos per month; or 100,000 videos per year; and/or
- (d) is listed as a Fortune 500, Inc. 5000 company, and/or Fortune Global 500.

## Dataclay

Automating Digital Production

[dataclay.com](https://dataclay.com)

### Support

[support.dataclay.com](mailto:support.dataclay.com)

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### Sales

[store.dataclay.com](https://store.dataclay.com)

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## Templater Standard License Fee Schedule for SMBs

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This pricelist is for Small and Medium Businesses.

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Volume Tiers	Tier 1	Tier 2	Tier 3	Tier 4
Quantity	2 - 4	5 - 9	10 - 49	50+
Discount (ea.)	10%	15%	20%	40%

Templater Rig	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Perpetual License	\$30.00	\$27.00	\$25.50	\$24.00	\$18.00

Templater Pro	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$100.00	\$90.00	\$85.00	\$80.00	\$60.00
Pre Pay — 1 Month	\$100.00	\$90.00	\$85.00	\$80.00	\$60.00
Pre Pay — 3 Month	\$300.00	\$270.00	\$255.00	\$240.00	\$180.00
Pre Pay — 6 Month	\$600.00	\$540.00	\$510.00	\$480.00	\$360.00
Pre Pay — 12 Month	\$1,000.00	\$900.00	\$850.00	\$800.00	\$600.00
Annual Subscription	\$1,000.00	\$900.00	\$850.00	\$800.00	\$600.00

Templater Bot	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$200.00	\$180.00	\$170.00	\$160.00	\$120.00
Pre Pay — 1 Month	\$200.00	\$180.00	\$170.00	\$160.00	\$120.00
Pre Pay — 3 Months	\$600.00	\$540.00	\$510.00	\$480.00	\$360.00
Pre Pay — 6 Months	\$1,200.00	\$1,080.00	\$1,020.00	\$960.00	\$720.00
Pre Pay — 12 Month	\$2,000.00	\$1,800.00	\$1,700.00	\$1,600.00	\$1,200.00
Annual Subscription	\$2,000.00	\$1,800.00	\$1,700.00	\$1,600.00	\$1,200.00



## Templater Floating License Fee Schedule for SMBs

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Quantity	2 - 4	5 - 9	10 - 49	50+
Discount (ea.)	10%	15%	20%	40%

Templater Rig	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Perpetual License	\$80.00	\$72.00	\$68.00	\$64.00	\$48.00

Templater Pro	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$150.00	\$135.00	\$127.50	\$120.00	\$90.00
Pre Pay — 1 Month	\$150.00	\$135.00	\$127.50	\$120.00	\$90.00
Pre Pay — 3 Month	\$450.00	\$405.00	\$382.50	\$360.00	\$270.00
Pre Pay — 6 Month	\$900.00	\$810.00	\$765.00	\$720.00	\$540.00
Pre Pay — 12 Month	\$1,500.00	\$1,350.00	\$1,275.00	\$1,200.00	\$900.00
Annual Subscription	\$1,500.00	\$1,350.00	\$1,275.00	\$1,200.00	\$900.00

Templater Bot	Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$250.00	\$225.00	\$212.50	\$200.00	\$150.00
Pre Pay — 1 Month	\$250.00	\$225.00	\$212.50	\$200.00	\$150.00
Pre Pay — 3 Months	\$750.00	\$675.00	\$637.50	\$600.00	\$450.00
Pre Pay — 6 Months	\$1,500.00	\$1,350.00	\$1,275.00	\$1,200.00	\$900.00
Pre Pay — 12 Month	\$2,500.00	\$2,250.00	\$2,125.00	\$2,000.00	\$1,500.00
Annual Subscription	\$2,500.00	\$2,250.00	\$2,125.00	\$2,000.00	\$1,500.00



## Templater Standard License Fee Schedule for Enterprises

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Quantity	2 - 4	5 - 9	10 - 49	50+
Discount (ea.)	10%	15%	20%	40%

Templater Rig	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Perpetual License	\$67.50	\$60.75	\$57.38	\$54.00	\$40.50

Templater Pro	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$225.00	\$202.50	\$191.25	\$180.00	\$135.00
Pre Pay — 1 Month	\$225.00	\$202.50	\$191.25	\$180.00	\$135.00
Pre Pay — 3 Month	\$675.00	\$607.50	\$573.75	\$540.00	\$405.00
Pre Pay — 6 Month	\$1,350.00	\$1,215.00	\$1,147.50	\$1,080.00	\$810.00
Pre Pay — 12 Month	\$2,250.00	\$2,025.00	\$1,912.50	\$1,800.00	\$1,350.00
Annual Subscription	\$2,250.00	\$2,025.00	\$1,912.50	\$1,800.00	\$1,350.00

Templater Bot	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$450.00	\$405.00	\$382.50	\$360.00	\$270.00
Pre Pay — 1 Month	\$450.00	\$405.00	\$382.50	\$360.00	\$270.00
Pre Pay — 3 Months	\$1,350.00	\$1,215.00	\$1,147.50	\$1,080.00	\$810.00
Pre Pay — 6 Months	\$2,700.00	\$2,430.00	\$2,295.00	\$2,160.00	\$1,620.00
Pre Pay — 12 Month	\$4,500.00	\$4,050.00	\$3,825.00	\$3,600.00	\$2,700.00
Annual Subscription	\$4,500.00	\$4,050.00	\$3,825.00	\$3,600.00	\$2,700.00



## Templater Floating License Fee Schedule for Enterprises

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Quantity	2 - 4	5 - 9	10 - 49	50+
Discount (ea.)	10%	15%	20%	40%

Templater Rig	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Perpetual License	\$180.00	\$162.00	\$153.00	\$144.00	\$108.00

Templater Pro	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$337.50	\$303.75	\$286.88	\$270.00	\$202.50
Pre Pay — 1 Month	\$337.50	\$303.75	\$286.88	\$270.00	\$202.50
Pre Pay — 3 Month	\$1,012.50	\$911.25	\$860.63	\$810.00	\$607.50
Pre Pay — 6 Month	\$2,025.00	\$1,822.50	\$1,721.25	\$1,620.00	\$1,215.00
Pre Pay — 12 Month	\$3,375.00	\$3,037.50	\$2,868.75	\$2,700.00	\$2,025.00
Annual Subscription	\$3,375.00	\$3,037.50	\$2,868.75	\$2,700.00	\$2,025.00

Templater Bot	Enterprise Unit Price	Tier 1	Tier 2	Tier 3	Tier 4
Monthly Subscription	\$562.50	\$506.25	\$478.13	\$450.00	\$337.50
Pre Pay — 1 Month	\$562.50	\$506.25	\$478.13	\$450.00	\$337.50
Pre Pay — 3 Months	\$1,687.50	\$1,518.75	\$1,434.38	\$1,350.00	\$1,012.50
Pre Pay — 6 Months	\$3,375.00	\$3,037.50	\$2,868.75	\$2,700.00	\$2,025.00
Pre Pay — 12 Month	\$5,625.00	\$5,062.50	\$4,781.25	\$4,500.00	\$3,375.00
Annual Subscription	\$5,625.00	\$5,062.50	\$4,781.25	\$4,500.00	\$3,375.00